List of online encyclopedias

From Wikipedia, the free encyclopedia

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This is a **list of notable online encyclopedias** that are accessible on the <u>Internet</u>.

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General reference

Site	Language	Description	Access
Archimedes-lab.org	English	Edutainment	Free
Baidu Baike	<u>Chinese</u>	Collaborative online encyclopedia hosted by the major Chinese search engine Baidu	Free
<u>Banglapedia</u>	Bengali, English	General interest	Free
The Canadian Encyclopedia	English, French	General interest (original content of the hard copy Canadian Encyclopedia)	Free
Citizendium	English	General interest,	Free

Site	Language	Description	Access
Classify Everything	English	wiki General interest list encyclopaedia, wiki	Free, copyleft
Columbia Encyclopedia	English	General interest	Free
Compton's Encyclopedia	English	General interest	Free
Conservapedia	English	Semi-open wiki written from politically <u>right-wing</u> and its own re-translation of the Bible ^[1] perspectives	Free
Credo Reference	English	General interest and subject-specific encyclopedias	Subscription
Crnogorska Enciklopedija	<u>Montenegrin</u>	General interest (hopes to encourage a Montenegrin language Wikipedia)	Defunct
<u>Den Store Danske</u> <u>Encyklopædi</u>	<u>Danish</u>	General interest	Free
Deu Sözlük	<u>Turkish</u>	General interest	Free
Digital Universe	English	Collection of articles on educational, cultural, and scientific topics	Free
<u>Diplopedia</u>	English	US State Department internal encyclopedic wiki, available for diplomats and overseas US agents to use	Access only through the State Department
Doosan Encyclopedia	<u>Korean</u>	General interest	Free
<u>EcuRed</u>	Spanish	General interest. Cuban	Free
Ekşi Sözlük	Turkish	General interest	Free
<u>Encarta</u>	English	General interest	Defunct
Encyclopædia	English	General interest	Limited free

Site	Language	Description	Access
<u>Britannica</u>			access and features, subscription for full access
Encyclopædia Britannica –1911 Edition	English	General interest	Public domain: completely free access from several online sources
Encyclopedia of China	Chinese	General interest	Subscription
Encyklopedia Internautica	Polish	General interest	Free
Enciclopedia Libre	Spanish	Fork of the Spanish Wikipedia, using wiki software, released under the GFDL	Free
Enciclopedia Treccani	<u>Italian</u>	General interest	Free
Encyclopædia Universalis	French	General interest encyclopedia published by Encyclopædia Britannica	Subscription
Everything2	English	General interest, users can submit articles on the topic of essentially anything	Free
FAQ	English	A collection of searchable FAQs	Free
GNUPedia	English	General interest articles are released under a GNU license	Free
Gran Enciclopèdia Catalana	Catalan	General interest	Free
Grand Larousse encyclopédique	French	General interest	Free
Great Soviet Encyclopedia	Russian, English	General interest, often from the former official Soviet viewpoint.	Free

Site	Language	Description	Access
Grolier Multimedia Encyclopedia	English	Targeted at the younger researcher, it contains the text of the Academic American Encyclopedia	Subscription
Holocaust Encyclopedia	English, Arabic, Persian, French, Spanish	Holocaust-related articles	Free
Hudong	Chinese	General interest. China's largest wiki	Free
Hutchinson Encyclopedia	English	General interest	Free
Infoplease	English	General interest	Free
Internetowa encyklopedia PWN	Polish	General interest	Free
Interpedia	English	General interest, the first site to propose a free encyclopedia written by users	Defunct
Iron Chariots ^[2]	English	A semi-open counter-apologetics wiki, to provide thorough resource for responding to theistic arguments. [3][4]	Free
Enciklopedio Kalblanda	<u>Esperanto</u>	General interest. The first online Esperanto encyclopedia	Defunct
Kdo byl kdo	Czech	Biographies on notable <u>Czech</u> and <u>Slovak people</u>	Free
<u>Keyinpedia</u>	Chinese	General interest	Free
Knol	English	General interest	Free
Kussmaul Encyclopedia	English	General interest with emphasis on science and the arts. First commercial online encyclopedia (1981–93).	Subscription

Site Language		Description	Access	
<u>Marefa</u>	<u>Arabic</u>	General interest	Free	
<u>Metapedia</u>	Hungarian, German, English, Spanish, Swedish, Romanian, Estonian, French, Slovenian, Czech, Portuguese, Norwegian, Croatian, Danish, Greek, Dutch	Far right-wing, white nationalist and neo nazi encyclopedia	Free	
Meyers Konversations-				
<u>Lexikon 4. ed. 1888 - 1892</u>	German	General interest	Free	
Nationalencyklopedin	Swedish	General interest, the most comprehensive contemporary Swedish language encyclopedia	Subscription	
New World Encyclopedia	English	General interest	Free	
<u>Nupedia</u>	English	Combined with GNUpedia	Free	
Open Site	English	Categorized community-built encyclopedia, inspired by the Open Directory Project	Free	
Private Sözlük	<u>Turkish</u>	Collaborative hypertext Turkish dictionary and encyclopedia site that shares a similar concept with Everything2 or H2G2	Free	
Probert Encyclopaedia	English	General interest	Free	
Proleksis Encyclopedia	<u>Croatian</u>	General and national encyclopedia	Free with registration	
Quid	French	General interest	Free	

Site	Language	Description	Access
Sarvavijnanakosam	Malayalam	General interest	Free
<u>Scholarpedia</u>	English	Articles are written by scholars and peer-reviewed for accuracy	Free
Store norske leksikon	Norwegian (Bokmål)	General interest	Free
Superpedia	Bahasa Indonesia	Indonesian, based on MediaWiki	Free
Susning.nu	Swedish	A Swedish language wiki 2001–2009	Defunct
Từ điển Bách khoa toàn thư Việt Nam	Vietnamese	General interest. State-sponsored encyclopedia.	Free
<u>Veropedia</u>	English, Dutch, Spanish	Mirrors stable versions of selected English Wikipedia articles	Defunct
<u>Vikidia</u>	French, Spanish	Articles designed for children ages 8–13	Free
WIEM Encyklopedia	<u>Polish</u>	General interest	Free
Wikipedia	See list <u>here</u>	General interest wiki	Free, copyleft
Winkler Prins encyclopedie	Dutch	General interest, three different age levels	Subscription
World Book Encyclopedia	English	General interest	Subscription
Wikinfo	English	Holds multiple articles on subjects from different points of view	Free
Zuhlool	Arabic	An Arabic language wiki	Free
Tamil Encyclopedia	<u>Tamil</u>	General Interest	Free
Marathi Vishwakosh	<u>Marathi</u>	General Interest	Free

Biography

Site	Language	Description	Access
Australian Dictionary of Biography	English	Entries on notable Australians who have died	Free
Dictionary of Canadian Biography	English, French	Entries on notable Canadians	Free
Dictionary of Greek and Roman Biography and Mythology	English	Focuses on topics dealing with Greek and Roman mythology and people	Free
Oxford Dictionary of National Biography	English	Comprehensive 66-volume reference work on notable dead figures from British history in every profession from politics to art	Subscription
Dictionary of National Biography	English	The original 19th century version of the above. Available free in a variety of places, either as transcriptions or images of the printed volumes	Free (see left)
Dictionary of New Zealand Biography	English, <u>Māori</u>	Entries on notable New Zealanders who have died	Free
glbtq.com	English	Entries on notable homosexuals	Free
MacTutor History of Mathematics archive	English	Biographies of mathematicians	Free
<u>MyWikiBiz</u>	English	A wiki encyclopedia that allows people and enterprises to write about themselves	Free
Who's Who	English	General biographies, mainly of British people	Subscription

Antiquities, arts, and literature

Site	Language	Description	Access
A Dictionary of Greek and Roman Antiquities	English	Incorporates text from the 19th century encyclopedia of the same name. Focuses on topics of cultural and historical <u>Greek</u> and <u>Roman</u> significance.	Free
Encyclopedia Mythica	English	Contains articles on <u>mythology</u> , <u>folklore</u> , and <u>religion</u>	Free

Grove Art Online	English	Visual art; formerly the "The Dictionary of Art" but usually known as The Grove Dictionary of Art, which had 34 printed volumes, published in 1996	Subscription
Harpers Dictionary of Classical Antiquities	English	Covers subjects of classical antiquity	Free
The Literary Encyclopedia	English	<u>Literature</u> related articles	Subscription
<u>SIKART</u>	English, German, French, Italian	Biographical dictionary and database of Swiss visual art	Free

Culture and country-specific

Site	Language	Description	Access
Aeiou Encyclopedia	German, English	Online database of Austrian culture	Free
Encyclopedia of Alabama	English	Articles on the state of Alabama	Free
Encyclopedia of Arkansas	English	A project of the Central Arkansas Library System and is the only U.S. state encyclopedia sponsored by a public library	Free
Dictionary of Greek and Roman Geography	English	Focuses on topic relating to Greek and Roman geography	Free
Encyclopædia Iranica	English, plans for a future Persian version	Topics on the influence of the <u>Iranian peoples</u> throughout history	Free
Encyclopedia of Korean Culture	Korean	Korea-related topics	Free
Enciclopedia României	Romanian	A MediaWiki based Romanian Language encyclopedia concerning Romania-related topics.	Free
Gazetteer for Scotland	English	Articles on the geography and locations of <u>Scotland</u>	Free

Jewish Encyclopedia	English	The state of <u>Judaism</u> and the <u>Jews</u> (as of 1901)	Free, Public domain
Jewish Virtual Library	English	Portals to essential <u>Jewish</u> topics	Free
Kodansha Encyclopedia of Japan	English	Comprehensive articles on <u>Japanese</u> arts and culture, history and politics, etc.	Subscription
Looklex Encyclopaedia (about)	English (based in Norway)	Middle East and North African topics (known as CiAS 1996-1999)	Free
New Georgia Encyclopedia	English	Articles on the U.S. state Georgia	Free
Oregon Blue Book	English	Articles pertaining to Oregon	Free
The Oregon Encyclopedia	English	Articles pertaining to Oregon	Free
<u>Panyathai</u>	Thai, limited English	General interest. Designed to honor the Thai king <u>Bhumibol</u> <u>Adulyadej</u>	Free
<u>TAGIPEDIA</u>	Arabic, English	Articles on <u>Arab</u> heritage and content	Free with registration
Te Ara: The Encyclopedia of New Zealand	English, <u>Māori</u>	The New Zealand government site with content on the country	Free
Encyclopedia of Ukraine	Ukrainian	<u>Ukraine</u> related articles	Free
<u>Venciclopedia</u>	Spanish	Articles on <u>Venezuelan</u> topics	Free
Encyclopedia Virginia	English	Articles on <u>Virginia</u> 's history and culture	Free
<u>Wikanda</u>	Spanish	Andalusian encyclopedia	Free

Pop culture and fiction

Site	Language	Description	Access
Don Markstein's Toonopedia	English	Focuses on articles pertaining to print and animated cartoons	Free
<u>Fringepedia</u>	English	Contains articles pertaining to the American television drama <i>Fringe</i> .	Free
<u>H2G2</u>	English	Collection of sometimes humorous encyclopedia	Free

		articles, based on Douglas Adams's <i>The</i> Hitchhiker's Guide to the Galaxy.	
Heroes Wiki	English, Dutch, French, German, Hebrew, Italian, Portuguese, Spanish, Swedish, Turkish	Contains articles pertaining to the American television drama <i>Heroes</i> .	Free
Lostpedia	English, German, Spanish, French, Italian, Japanese, Dutch, Polish, Portuguese, Russian, Chinese	Contains articles pertaining to the hit drama <i>Lost</i>	Free
Memory Alpha	English, Bulgarian, Chinese, Czech, Dutch, Esperanto, French, German, Polish, Portuguese, Russian, Serbian, Spanish and Swedish	Articles about <u>Star Trek</u>	Free
The Rocklopedia Fakebandica	English	Articles on fake bands from popular entertainment	Free
TV Tropes	English, German, Esperanto, Spanish, French, Norwegian, Finnish, Swedish, Al Bhed, Quenya	Articles related to the devices and conventions that a fiction writer can reasonably rely on as being present in the audience members' minds and expectations	Free
Wookieepedia	English, German, Spanish, <u>Bulgarian</u> , <u>Danish</u> , <u>Finnish</u> , French, <u>Croatian</u> , <u>Hungarian</u> , Italian, Japanese, Dutch, <u>Norwegian</u> , <u>Polish</u> , Portuguese, Russian, <u>Romanian</u> , <u>Slovak</u> , <u>Slovene</u> , Swedish, Chinese	Star Wars-related articles	Free
<u>WoWWiki</u>	English, German, Spanish, French, Czech, Danish, <u>Greek</u> , <u>Persian</u> , Finnish, <u>Hebrew</u> , Hungarian, <u>Icelandic</u> , Italian, <u>Lithuanian</u> , <u>Latvian</u> , Dutch, <u>Nynorsk</u> , <u>Bokmål</u> , Polish, Portuguese, <u>Brazilian</u> <u>Portuguese</u> , Russian, <u>Slovak</u> , Korean, Japanese, Chinese	World of Warcraft- related articles	Free

Wowpedia	English, Spanish, French,	world of warcraft and	_
	Czech, Russian	Warcraft Universe -	Free
	Czecn, Russian	related articles	

Mathematics

Site	Language	Description	Access
Cut-the-knot	English	Mathematics related topics	Free
Encyclopedia of Mathematics	English	Encompasses articles on the topic of mathematics	Free
<u>EqWorld</u>	English, Russian	Articles on mathematical equations	Free
<u>MathWorld</u>	English	Articles on a wide variety of math related topics	Free
On-Line Encyclopedia of Integer Sequences	English	Encyclopedia of number sequences (what is next term after 1,2,4,9,20,48,115,, say?)	Free
<u>PlanetMath</u>	English	Math related topics and articles	Free/GNU
The QED Project	English	A project to establish a "distributed, computerized repository that rigorously represents all important, established mathematical knowledge."	Free

Music

Site	Language	Description	Access
<u>Allmusic</u>	English	Music-related topics	Retail sites
Babyblaue Seiten	German	German encyclopedia of <u>progressive</u> rock with album reviews	Free
<u>Discogs</u>	English	Database of audio releases	Free
Encyclopaedia Metallum	English	Archives of <u>heavy metal</u> bands	Free
Grove Music Online	English	Mostly on historic and classical music worldwide; in print form is <i>The New Grove Dictionary of Music and Musicians</i> , which has 20 printed volumes, and was first published in 1980	Subscription
<u>LyricWiki</u>	English	Encyclopedic database of song lyrics	Free
<u>MetalBandWiki</u>	English	Articles on all metal music,	Free

		musicians, musical instruments used in metal, and articles related to those bands and musicians	
MOOMA	<u>Hebrew</u>	Articles on Israeli music and musical artists	Free
MusicBrainz	English	Database of audio albums	Free
<u>MusicMight</u>	English	Bio- and discographies of rock bands	Free
<u>Prog Archives</u>	English	Comprehensive community-created artist info and album reviews database especially of progressive rock music	Free
Rock in China	English	Encyclopedia on Chinese contemporary underground music (rock, punk, metal, jazz, hiphop, etc.)	Free

Philosophy

Site	Language	Description	Access
Encyclopedia of Marxism	multi- lingual	Topics related to the study of Marxism	Free
Internet Encyclopedia of Philosophy	English	Philosophy related articles	Free
Routledge Encyclopedia of Philosophy	English	Philosophy articles	Subscription
Stanford Encyclopedia of Philosophy	English	Philosophy subjects	Free

Politics and history

Site	Language	Description	Access
<u>Campaigns</u> <u>Wikia</u>	English	Political issues and campaigns	Free
Congresspedia	English	Seeks to improve on public information through articles about <u>US Congress</u> specifics	Free
Cyclopaedia of Political Science	English	Articles pertaining to science, economics, and American authors. The 1899 edition is available online	Free
dKosopedia	English	A political encyclopedia written from a left/progressive/liberal/Democratic point of view	Free
Encyclopedia of	English	Presents articles on perceived human	Free

World Problems		problems	
and Human			
<u>Potential</u>			
<u>HistoryLink</u>	English	Articles on the history of Washington State	Free
<u>JurisPedia</u>	Arabic, English, Chinese, French, German, Spanish, Dutch	An academic encyclopedia on the concepts of <u>law</u>	Free

Religion and theology

Site	Language	Description	Access
Boston Collaborative Encyclopedia of Western Theology	English	Articles on Western Christian theology	Free, Public domain
Catholic Encyclopedia	English	Topics relating to <u>Catholicism</u>	Free, Public domain
Christian Cyclopedia	English	A collection of historical and theological information	Free
Easton's Bible Dictionary	English	Articles on Christianity and theology	Free, Public Domain
Encyclopaedia Biblica	English	Contains articles pertaining to "the Literary, Political and Religious History, the Archaeology, Geography, and Natural History of the Bible" [5]	Free
Encyclopedia of Mormonism	English	Articles by Mormon academics on history and doctrine of <u>The Church</u> of <u>Jesus Christ of Latter-day Saints</u> (Mormon or LDS Church).	Free
Global Anabaptist Mennonite Encyclopedia Online	English	Topics relating to <u>Anabaptism</u> and <u>Mennonites</u>	Free
Jewish Encyclopedia	English	Topics relating to <u>Judaism</u>	Free
New Advent	English	Articles on <u>Catholicism</u> and <u>apologetics</u>	Free

Science

Site	Language	Description	Access
<u>APpedia</u>	Chinese	Contains articles on the subject of <u>general</u> <u>animal protection</u>	Free
Encyclopedia Astronautica	English	Contains articles on the subject of <u>space</u> <u>exploration</u> and <u>astronomy</u>	Free
Encyclopedia of Earth	English	Articles on the Earth and its ecosystems	Free
<u>Javapedia</u>	English	Coverage of all topics related to the <u>Java</u> <u>platform</u>	Free
<u>ScienceWorld</u>	English	Covers astronomy, scientific biography, chemistry, and physics. Like <u>MathWorld</u> , it is edited by Eric Weisstein.	Free

Biology-Life science

Site	Language	Description	Access
Animal Diversity Web	English	Student wiki-type database at the University of Michigan of animal natural history, distribution, classification, and conservation biology.	Free
ARKive	English	Visual and audio recordings of the world's species	Free
Encyclopedia of Life	English, French	Seeks to categorize all 1.8 million known species on the planet	Free
Encyclopedia of Life Sciences	English	Biology related articles	Subscription
Encyclopedia of Life Support Systems	English	Articles about the natural and social sciences	Subscription
Erowid	English	Information about <u>psychoactive</u> substances	Free
<u>FishBase</u>	English, Spanish, Portuguese , French,	Articles on fish species	Free

German, <u>Italian</u>, Dutch, <u>Chinese (Simplified Han)</u>, <u>Chinese (Traditional Han)</u>, <u>Bahasa Malay, Indonesian</u>, <u>Greek</u>, <u>Swedish</u>, <u>Russian</u>, <u>Persian</u>, <u>Vietnamese</u>, <u>Thai</u>, <u>Lao</u>, <u>Hindi</u>, <u>Bengali</u>

Flora Europaea	English	Covers different plant species	Free
Macroscopic Observatory	English	Covers Flora and Fauna	Free
<u>Palaeos</u>	English	Covers palaeontology	Free
The Plant List	English	Covers Flora	Free
Wikispecies	English	Seeks to create a catalogue of all living things	Free

Medicine and surgery

At least 70 online medical wiki encyclopedias has been created. [6] Some include:

Site	Language	Description	Access
<u>Ganfyd</u>	English	Medical content	Free
Medcyclopaedia	English	Articles on <u>medical imaging</u> used in <u>radiology</u> and <u>radiography</u>	Free
<u>Medpedia</u>	English	Medical content	Free
Radiopaedia	English	Articles on <u>medical imaging</u> used in <u>radiology</u> and <u>radiography</u>	Free
WikiSurgery	English	Surgical content	Free

See also

- List of academic databases and search engines
- List of blogs
- List of encyclopedias by branch of knowledge
- List of online databases
- List of online dictionaries
- List of wikis
- <u>List of Danish online encyclopedic resources</u>

References

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- <u>^ Conservapedia Bible Project</u>. Retrieved from Conservapedia 5/10/2012. <u>^ http://atheism.about.com/b/2011/02/11/vote-agnosticism-atheism-2011-</u> 2. readers-choice-award-for-best-atheist-site-of-2010.htm
- 3.
- http://wiki.ironchariots.org/index.php?title=Main_Page
 http://www.secularthinker.com/2009/08/iron-chariots-wiki.html
 Encyclopaedia Biblica 4.
- 5.
- ^ Heilman JM, Kemmann E, Bonert M, et al. (2011). "Wikipedia: a key 6. tool for global public health promotion". J. Med. Internet Res. 13 (1): e14. DOI:10.2196/jmir.1589. PMC 3221335. PMID 21282098.

External links

"Encyclopedic Knowledge, Then vs. Now", The New York Times, May 3, 2009

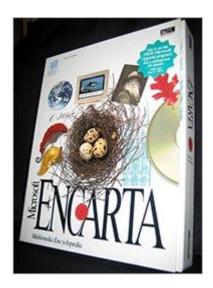
Digital Domain

Encyclopedic Knowledge, Then vs. Now

- Twitter
- Linkedin
- Sign In to E-Mail
- Print
- Reprints
- Share

By RANDALL STROSS Published: May 2, 2009

THIS is the end of the line for Encarta, the encyclopedia that Microsoft introduced in 1993 and still describes boastfully on its Web site as "the No. 1 best-selling encyclopedia software brand for the past eight years." Microsoft recently announced that sales would soon cease and that the Encarta Web site, supported by advertising, would be shut down later this year.



Microsoft says sales of Encarta, its encyclopedia, will soon cease. Above is a 1993 version.

It's hard to look at the end of the Encarta experiment without the free and much larger <u>Wikipedia</u> springing immediately to mind. But Encarta arguably would have failed even without that competition. The <u>Google</u>-indexed Web forms a virtual encyclopedia that Encarta never had a chance of competing against.

Encarta was conceived pre-Web and had a long gestation. In 1985, <u>Bill Gates</u> envisioned a CD-ROM encyclopedia as a "high-price, high-demand" product with the potential of becoming as profitable to Microsoft as Word or Excel. Microsoft tried unsuccessfully to license rights to Encyclopedia Britannica's text, then World Book's. It finally found a willing licensor in Funk & Wagnalls.

Microsoft's Encarta team concentrated on developing nontext supplements that would make it a multimedia extravaganza. The team developed illustrations and maps, a timeline and an atlas, assembled and wrote captions for 11,000 photographs and digitized eight hours of sound clips.

Early in the project's history, a focus group of prospective customers was convened, and participants said they would happily pay \$1,000 to \$2,000 for a multimedia encyclopedia on CD-ROM. But at the time, no one foresaw the collapse of prices in the information economy. When Encarta was finally ready, Microsoft set its price at \$395, the same price as other CD-ROM encyclopedias that had beaten it to the market.

Encarta sold poorly, gaining only 3 percent of the market six months after its release, according to Microsoft. But the leader was Compton's, which sold its CD-ROM Interactive Encyclopedia, nominally priced at \$395, for just \$129 to any customer who claimed to own a competing product. Retailers did not ask to see proof, and the boxes flew off the shelf.

Microsoft's sales managers were frantic, begging the team to give them a "\$99 Encarta." The Encarta team relented, but said it was to be only a temporary reduction for the 1993 holiday sales season. Martin Leahy, a Microsoft sales manager, told any colleague who would listen, "You realize, don't you, the price is never going up again, right?" It never did.

The \$99 Encarta was a smashing success: it quickly sold 350,000 units, making it the best-selling CD-ROM encyclopedia by the end of 1993. Its sales passed a million units the next year.

In 2000, a free Web version, which included less than half the full version, was introduced; to get online access to the complete encyclopedia, one had to buy Encarta on CD-ROM or DVD. Online-only subscription plans came later.

Over time, the price of the product fell even more. Earlier this year, Microsoft sold Encarta as a downloadable product for \$29.95; most recently, it was marked down to \$22.95.

I contacted some of the people who worked on Encarta during its early days to collect their reflections. Gary Alt, who joined Microsoft in 1995 after working as an editor at World Book and at Encyclopedia Britannica, spoke with pride of the editorial work that he and his Encarta team had done. Fifty people — editors, fact-checkers and indexers — were on the team in 2000, at the peak of Microsoft's editorial investment in Encarta, he said.

That investment, however, seems to have gone unnoticed by Encarta's users. Tom Corddry, a senior manager at Microsoft from 1989 to 1996 who headed up its multimedia publishing unit, said, "The editors overestimated the way students would say, 'This has been carefully edited! And is very authoritative!""

Encarta would have been discontinued long before now if it hadn't extended its natural life span by finding a market in international spots beyond the reach of the Internet, Mr. Corddry said. "That bought Encarta some time," he added.

Encarta could not compete, however, against the Web and Google. The Google search engine is an automated, continuously updated, always-expanding guide to information that is completely free. Authority now comes not from a small group of encyclopedia editors and famous contributors but from Google's algorithms, which analyze links that point to Web pages elsewhere and other clues to make an educated guess about trustworthiness.

Google has effectively enlisted millions of Web page authors, whose links serve as recommendations for the largest editorial board ever assembled. Many Google search results lead off with a pointer to Wikipedia. The crowd-curated Web may have been what Microsoft had in mind when it vaguely explained Encarta's closing this way: "People today seek and consume information in considerably different ways than in years past."

IN 1985, when Microsoft was turned down by Britannica, the conventional wisdom in the encyclopedia business held that a sales force that knocked on doors was indispensable, that encyclopedias were "sold, not bought." Encarta showed that with a low-enough price — it was selling for \$99 when Britannica introduced its own CD-ROM encyclopedia in 1994 for \$995 — it could become the best-selling encyclopedia.

But the triumph was short-lived. Microsoft soon learned that the public would no longer pay for information once it was available free. Other information businesses, of course, are now confronting the same fact, but without the Windows and Office franchises to fall back upon.

Randall Stross is an author based in Silicon Valley and a professor of business at San Jose State University. E-mail: stross@nytimes.com.